



Einterz

MMXIII

EXPERIENCE

ISAAK EINTERZ

**ENVIRONMENTAL + GRAPHIC + CONCEPTUAL
DESIGN & DIRECTION**

STUDIO DIRECTOR + RETAIL ENVIRONMENT DESIGN LEAD

Lotus United + Seattle Washington + 2010 - Current

Directed the creative team in conceptual through execution of everything from ground-up store experiences to fixtures and displays. Provided successful retail design solutions and elements for established companies such as REI, TOMS, Specialized Bikes and Patagonia. Developed experience in product and furniture design as well as domestic and overseas production.

IDENTITY + UI/UX DESIGNER

Catalysis Marketing + Seattle Washington + 2009 - 2010

Developed branding and ideation and expanded the brand throughout marketing media on to the interactive product.

INFO-GRAPHIC DESIGN

Actionstudy + Seattle Washington + 2009

Designed and developed interactive learning tools for the education and certification of physical therapists.

FREELANCE/CONTRACT DESIGNER

Seattle Washington + 2008 - Current

Developed design and strategy for such brands as Microsoft, Nike, Seattle Sounders, EA Sports, and Seattle Art Museum.

EDUCATION

BACHELOR OF ARTS + GRAPHIC DESIGN + NEW MEDIA

Western Washington University + 2009

INTENSIVE CREATIVE WRITING SEMINAR

University of Washington + 2004

SKILLS

**IDEATION AND CONCEPTUAL BRAINSTORMING AND COLLABORATION
MATERIAL AND CONSTRUCTION MOCK-UP AND MODEL MAKING
EXPERIMENTAL PRINT METHODS AND MEDIA APPLICATIONS**

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